



Who are we?

At The Big Five Token, we are building the first NFT marketplace dedicated to digitising and monetising African Art.

We are a globally distributed organisation, The Big Five Token has employees in 3 African countries so far, South Africa, Zimbabwe and Kenya as well as in the UK and we enthusiastically embrace the new world of flexibility and work-life balance.

At The Big Five Token we are creating exciting De-Fi products that will introduce the continent to the vast array of decentralised finance. If you are passionate about shaping the future of De-Fi and charting a new path for crypto in Africa, we have a spot waiting just for you. Join us and together we can create change Africa's economic fortunes.

For more information, visit our [website](#).

Vacancy: Marketing Manager

Job Overview

As a Marketing Manager at The Big Five Token, you will:

- Lead media campaigns to improve The Big Five Token's user acquisition, retention, and industry reputation.



- Create detailed data-driven reports about the effectiveness of promotional campaigns.
- Work with designers to develop a big-picture branding strategy.
- You will work with our Social Media Lead to effectively manage The Big Five Token's social media to maintain a positive and responsive media presence.
- Engage in discussions with other players in the crypto sphere to negotiate partnerships and mutual promotion.
- Work remotely from wherever you are,

What we are looking for

To be a successful addition to The Big Five Token team, you should have:

- Excellent verbal and written communication skills in English
- Proven marketing experience, preferably in the crypto sphere and/or DeFi
- Strong interpersonal and negotiation skills
- Ability to work independently and meet deadlines consistently

How To Apply

Please send a cover letter and CV to jobs@thebigfivetoken.com